



29TH ANNUAL
**Stars of Energy
Efficiency**

awards gala

THURSDAY, SEPTEMBER 23, 2021 • 6-10PM

ANDREW W. MELLON AUDITORIUM

1301 CONSTITUTION AVENUE, NW, WASHINGTON, DC 20240

Join us for an energy
prom like no other, as
the Alliance hosts its
first in-person event in
18 months!

Since 1993, the energy efficiency community has gathered at the Alliance's Evening with the Stars of Energy Efficiency Awards Gala to honor the outstanding work of our peers. We are especially thrilled after more than a year of online meetings in sweatpants to welcome energy efficiency leaders from industry, government, and academia back to Washington, D.C., for our black-tie gala as we celebrate our 2021 award recipients.

So dig out your black-tie finest from the back of the closet and join us for what promises to be one of our most celebratory Galas yet!



Coming soon:

THE 2021 STARS

STAR OF ENERGY EFFICIENCY

INNOVATIVE STAR OF ENERGY EFFICIENCY

Safety remains paramount and we will continue to monitor federal and state guidelines and implement all recommended safety protocols. We also will be hosting the VIP cocktail reception outside and live streaming the ceremony for those unable to participate indoors or in-person.

become a star

Support the 2021 Stars of Energy Efficiency and the EE community by sponsoring a table, half table, or individual seats.

Nova Sponsor \$20,000 ★

\$18,800 OF WHICH IS TAX DEDUCTIBLE
One premier table of eight, access to the VIP Reception, acknowledgment in all pre-event and onsite materials.

Shooting Star Sponsor \$10,000 ★

\$8,800 OF WHICH IS TAX DEDUCTIBLE
One table of eight, acknowledgment in all pre-event and onsite materials

Star Sponsor \$6,000

\$5,400 OF WHICH IS TAX DEDUCTIBLE
Four seats (1/2 table), acknowledgment in all pre-event and onsite materials.

Nova Seat \$2,000

\$1,850 OF WHICH IS TAX DEDUCTIBLE
One seat at the gala and one invitation to the VIP reception.

Star Seat \$1,000

\$850 OF WHICH IS TAX DEDUCTIBLE
One seat at the gala and one invitation to the general reception.

Congratulatory Video \$5,000

5 AVAILABLE
Congratulate an award winner through a one-minute video to be aired during a break in the formal gala program.

Product Display Placement \$5,000

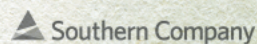
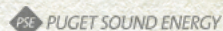
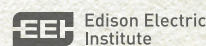
6 AVAILABLE
Display your innovative technologies and solutions, while encouraging conversation on Active Efficiency during the networking dessert buffet and reception.

Program Advertisement

\$1,000 QUARTER PAGE
\$2,000 HALF PAGE

Promote your organization to our audience by purchasing an ad in our Gala Program.

sponsors



For companies looking for added visibility, we are offering new opportunities to enhance your sponsorship in 2021.



TO LEARN MORE ABOUT SPONSORSHIP, OR TO SIGN UP TODAY CONTACT FELICIA KELLY, DIRECTOR OF STAKEHOLDER RELATIONS AT FKELLY@ASE.ORG.